

The Association of College and University Broadcasting Stations

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OHIO STATE UNIVERSITY
COLUMBUS, OHIO

VICE PRESIDENT: H. V. CARPENTER, KWSC
STATE COLLEGE OF WASHINGTON
PULLMAN, WASHINGTON

SEC.-TREAS.: B. D. BRACKETT, KUSD
UNIVERSITY OF SOUTH DAKOTA
VERMILION, SOUTH DAKOTA

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OREGON STATE AGRICULTURAL COLLEGE
CORVALLIS, OREGON

Office of the President
Columbus, Ohio
September, 1930

B U L L E T I N

A REGULAR BULLETIN

The Association meeting in Columbus, July 1 and 2, of which Secretary Brackett's minutes are a part of this bulletin was believed by those present to be a very successful meeting, and stimulated a keen interest in following each others work. Many of those present stated plainly that they believed the Association should become much more active and ways and means by which this could be brought about were discussed. Your President agreed to conduct a bulletin as frequently as possible during his remaining term of office, providing he had substantial cooperation from the membership as to their activities and work, both present and future. This requires that each member college or university send at frequent intervals, news, programs and reports of their work and activities. This will make possible bulletins of real value from which nearly every one will be able to secure suggestions and information. The limited funds and facilities available do not permit constant solicitation of material from individual stations, hence the success of these bulletins will be squarely up to the member stations. You are requested to forward as much material as possible regularly.

OUR JULY MEETING

Although they give an accurate account, Secretary Brackett's minutes do not convey the enthusiasm expressed at the meetings in Columbus in July. With over 80 percent of last year's membership in numbers present, it was clearly evident that everyone was eager to exchange experiences and information and to discuss the policies followed at the various college stations. It was thoroughly agreed that there was an acute need for an active Association, with the first work to be to keep the members informed of each others work. To this end a new Constitution was proposed and voted upon. Further, it was generally thought that the Association at the present time could not attempt to exert any influence on the part of individual colleges in dealing with the Federal Radio Commission. Information revealed that with the present status the Association could carry no weight in its recommendations and would actually weaken the case of any individual. Until such time as the colleges and universities can organize together to better advantage, we believed that our efforts should be confined to creating a more active Association that will demand higher respect. Your President at the opening of the meetings expressed his view that if we only accomplished two things during the balance of this year we should be well satisfied. These are to provide for a regular annual meeting, and arrange, through a bulletin, or by the appointment of an active, paid, executive secretary, for an interchange of information between educational stations. In the Ohio State University educational radio conference, college stations were generally criticized for their complete ignorance of the activities and methods used by their brother stations and this was even given as a reason for many such stations not being more successful. Progress has been made on the first named

objective. A tentative offer to pay railroad expenses of all our station representatives to an annual meeting has been received and will be reported as soon as definite information can be determined. The bulletins proposed will partially provide for the second objective, which can only be properly carried on by a permanent secretary.

1930 MEMBERSHIP

Any station owned by a college or university is eligible for membership in the Association of College and University Broadcasting Stations. If your station has not joined or paid dues for 1930 please do so at once, sending the annual dues of \$3 to B. B. Brackett, University of South Dakota, Vermillion, S. D., the secretary-treasurer. As agreed at our July meeting the available funds this year will be used to provide a bulletin service, with exchange of information and news. Your help is needed.

INFORMATION FROM YOUR STATION WANTED NOW

Each station receiving this Bulletin is requested to immediately send in information concerning its programs, station equipment, and personnel to be included in the next Bulletin. Please also send your President your regular bulletins or publicity releases, giving your detailed programs and other information relative to the operation of your station. All kinds of information will be included, so no one need be in doubt as to what is wanted. As a suggestion, the number of hours per week you will be on the air, number of lectures per week, changes in personnel, changes or improvements in equipment, reports or reactions of audience received, are just a few of the items that will be of interest.

The following minutes of the meetings held in Columbus June 30 to July 2, 1930, have been reported by Secretary-treasurer Brackett:

Columbus, Ohio,
June 30, 1930.

"An informal meeting of the Association of College and University Broadcasting Stations was held in the Studios of Radio Station WEAO. The following stations were represented: WILL, University of Illinois, KFKV, University of Kansas, WSUI, State University of Iowa, KPRU, Stephens College, WRUF, University of Florida, WJAD, University of Oklahoma, WCAJ, Nebraska Wesleyan University, KUSD, University of South Dakota, and WEAO, Ohio State University."

"President Higgy expressed the hope that the formal meetings of July 1, 2 and 3 might result in a development of new life and real activity for the Association. He said he had received an offer to pay the traveling expenses for one representative from each active member station to attend an annual, centrally located conference - that the place and time of such a conference might well be discussed."

"He further advocated a consideration of plans to keep all the member stations actively in touch with what all other stations in the Association might be doing. To this end he suggested a monthly bulletin and the probable necessity of employing an executive secretary to carry on this work."

"The original constitution of the Association was read, and it was decided that conditions had changed radically, since the organization of the Association, and that the old constitution was not well adapted to the additional activities proposed."

"Various sections of the constitution were then informally discussed at length, and suggested changes proposed."

"A committee to rewrite the constitution and report at a subsequent meeting was appointed. The committee was J. C. Jensen, of WCAJ, Chairman, Garland Powell, of WRUF, and T. H. Reaird, of WNAD."

"It was then reported that a conference of the Governors of the States was at that time meeting in Salt Lake City, and that the question of wave channels for broadcasting was likely to be considered by this conference. J. F. Wright, of WILL, was requested by President Higgy to prepare a suitable telegram from the Association to the Governors in conference, and was requested to report this telegram to one of the meetings on the following day.

B.B. Brackett
Secretary-treasurer

Columbus, Ohio
July 1, 1930.

"The following stations were represented at the meeting called to order by President Higgy at 12:15 p.m. during luncheon at the Faculty Club, Ohio State University: WNAD, University of Oklahoma, KUSD, University of South Dakota, WCAJ, Nebraska Wesleyan University, WSUI, University of Iowa, WRUF, WILL, University of Illinois and WEOA, Ohio State University."

"During intervals in the service J. F. Wright, of WILL, reported the following telegram to be sent to the Governors in conference at Salt Lake City:

Columbus, Ohio, July 1, 1930
Night letter prepaid. Sent 5:15 p.m.

To the Governors of the Various States
in Annual Conference, Salt Lake City, Utah.

"The members of the Association of College and University Broadcasting Stations, in annual meeting here respectfully call your attention to the fact that the Federal Government will have to assume through Congressional enactment some degree of responsibility if educational broadcasting is to remain under the control of schools, colleges, universities or state or national educational officials. Such responsibility should, in our opinion, include the reservation of channels for broadcasting stations owned and operated by the states and by colleges and universities, and also to permit such stations to use such hours and amounts of power as may be necessary in serving the purposes for which they exist. We believe that proper presentation by the Governors' conference sitting as a national unit to Senators Couzens and Till who are leaders in radio legislative thought will

eventually bring about the relief necessary when the new radio bill is enacted at the next session of congress. We urge your cooperation."

R. C. Higgy, Director of WEAO
Ohio State University

B.B. Brackett, Director of KUSD
University of South Dakota

"The telegram was approved by the group and was sent by the Secretary at 5:15 p.m. C.S.T."

"Various individual members of the group reported having sent or promised to send telegrams to the respective presidents of their institutions, asking that these presidents wire the Conference of Governors, urging the conference to take action, demanding of Congress a suitable recognition of the real educational broadcasting that colleges and universities are now doing, and wish to continue and further develop."

"After informal discussion of matters to be considered at subsequent meetings, the luncheon-meeting closed at 1:45 p.m."

B. B. Brackett, Secretary-treasurer

Columbus, Ohio,
July 1, 1930.

"The following stations were represented for the meeting held in the auditorium of the Archaeological Museum on the Ohio State University campus at 3:15 p.m.: WNAD, University of Oklahoma, KUSD, University of South Dakota, WOI, Iowa State College, WCAJ, Nebraska Wesleyan University, WSUI, University of Iowa, WRUF, WELD, and WEAO, Ohio State University."

"President Higgy presided."

"Mr. Armstrong Perry, specialist in education by radio in the Office of Education, Department of the Interior, presented most interesting facts about the Federal Radio Commission, the conditions under which it works, the so-called radio agencies, located in Washington, and many related things."

"Following this, the Committee appointed to redraft the constitution, submitted its report. The proposed new constitution was read, article by article."

"The meeting then voted to approve this constitution, to go into effect after thirty days, it being understood that the change in membership dues should not become effective until the year 1931."

"The meeting adjourned, to be followed by another meeting at 12:00 noon of the following day. The time of adjournment was 5:15 p.m."

B.B. Brackett, Secretary-treas.

Columbus, Ohio,
July 2, 1930.

"The following stations were represented at a luncheon meeting in the Faculty Club Rooms at the Ohio State University at 12:15 to 2:00 p.m. on the above date: WEHC, Emory and Henry College, WAPI, Alabama Polytechnic Institute, WNAD, University of Oklahoma, KUSD, University of South Dakota, WAPI, WOI, WKAR, Michigan State College, WC&J, Nebraska Wesleyan University, WSUI, University of Iowa, WRUF, WHAD, Marquette University, and WEAO, Ohio State University."

"President Higgy again expressed the hope that the Association might function actively, and in the interest of all members of the group."

"Considerable time was taken in informal discussion of the past activities of the Association, and in suggested methods for making the organization more generally useful to all of its members."

"Since the new constitution, when in effect, will call for a sixth member of the Executive Committee, and that additional member will be a committeeman at large, T. M. Beard, of Station WNAD, University of Oklahoma, was nominated and elected to this position."

"To further the desire to issue monthly or frequent bulletins of interest to all the member stations, President Higgy was authorized by a regular vote of those present to appoint some suitable person, connected with the staff of WEAO, to act as Executive Secretary to the Association in collecting, mimeographing and mailing suitable data of general interest to the members of our group."

"An appeal was made to all those present to send in information regularly, and to urge other members to do likewise."

"We then adjourned, with all those in attendance most hopeful and enthusiastic about the future of the Association."

B. B. Brackett
Secretary-treasurer

Return immediately to -
Mr. R. C. Higgy
Radio Station WBAO
Ohio State University
Columbus, Ohio

THE ASSOCIATION OF COLLEGE
AND UNIVERSITY BROADCASTING STATIONS

September, 1930.

Directory Information Requested

A directory of all educational institutions engaged in radio broadcasting is being prepared, and information relative to your institution and its radio staff is requested. All those filling in this blank will receive a complete copy.

Name of institution _____

Call letters of station used _____

Do you own this station? _____

Please give the names of the members of the active broadcasting staff and their title, or an explanation of the type of work they do, such as director, program arranging, engineer operator, etc. Designate anyone who is an undergraduate or student as "student" in addition to his title.

Name

Position

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

If a faculty broadcasting committee exists at your institution give names of members.

Name

Position

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

To whom should mail relative to the work of the Association of College and University Broadcasting stations be addressed?

Name _____

Mailing address _____